2023

STACS
November 16-17
Phoenix Convention Center

SPONSORSHIP PROSPECTUS
14TH ANNUAL SOUTHWEST TRAUMA AND ACUTE CARE SYMPOSIUM

PRESENTED BY
ARIZONA TRAUMA ASSOCIATION

📞 602.933.4060
✉️ Info@arizonatrauma.org
🌐 https://arizonatrauma.org/
The Arizona Trauma Association (AzTA) is proud to host the 14th Annual Southwest Trauma & Acute Care Symposium on November 16-17, 2023 and invite partnership opportunities for this prestigious event.

STACS has been a great success over the last 13 years. Last year's symposium was attended by over 2,400 in-person and virtual attendees. Over 50 hospitals were represented from within the United States, Mexico and Canada. Our audience consists of surgeons, physicians, APPS, nurses, EMS, registrars, and other healthcare professionals who are interested in trauma and critical care.

This premier event brings together world-class speakers and participants to give us the latest updates and most advanced knowledge in care of the injured patient. Our 2023 symposium plans are well underway, and your support is vital to our continued success. STACS is one of the few conferences in the world with a dedicated focus on trauma education. The entire STACS event will be available on demand to watch up to a year later!

Regards,

Francis Ali-Osman, MD
President, AzTA

David Notrica, MD
STACS Committee Chair

Bellal Joseph, MD
STACS Committee Chair

Mission:
The Arizona Trauma Association is a multidisciplinary, trauma collaborative for Arizona healthcare providers and organizational leaders that improves care for injured patients through education, advocacy, prevention, and research.
Our audience consists of surgeons, physicians, advance practice providers, nurses, EMS, trauma program leaders and other healthcare professionals who are interested in trauma and critical care.

Each year, we incorporate feedback about the conference and the associated activities to improve the networking between our attendees and our exhibitor partners. Our audience provides business development and networking opportunities.
WHY EXHIBIT AND SPONSOR?

- Showcase your organization with the platform provided by our conference
- Connect with industry professionals
- The nation's foremost experts will cover the latest updates and most advanced knowledge in care of the injured patient
- Demonstrate your commitment to the industry and continue to build strong networking relationships
- Take advantage of the maximum exposure and visibility before and during the event using our special packages
- Multiple networking opportunities
- Excellent lead-generating opportunity with low cost and effective reach
SPONSORSHIPS OPTIONS

PREMIER CONFERENCE SPONSOR $15,500
(1 available)
Top sponsor of the event! Prominent visibility and premium branding throughout the STACS Conference
- 10 conference badges
- 5 Advanced Practice Provider Workshop badges
- Inside back cover ad in conference program book and two additional placements within program (3 full page ads total)
- 4 Exclusive recognition of company/logo on signage in reception area and webcast recognition
- On-site recognition
- Two ads in the Advanced Practice Provider Workshop program
- AzTA website recognition linked to your webpage
- Logo inclusion on all email blasts (conference announcements, Summer and Fall Newsletters)
- Premier Sponsor can submit video clips that we will run throughout the live event (up to 3x), videos should be no more than 2 minutes long
- Branding to appear in the header of the Registration Site which will be prominently used for every attendee at registration
- Table at premier space in vendor hall at main conference and pre-conference
- Podium recognition
- Includes prominent exposure in pre-conference promotions
- Prime exhibit space
- Weekly social media exposure
- Inclusion in Passport Program, designed to dive traffic to your booth and foster conversation
- Opportunity to provide presentation from your team

WIRELESS INTERNET SPONSOR $7,500
(1 available)
WiFi access for conference attendees is a must!
- 5 conference badges
- 3 Advanced Practice Provider Workshop badges
- 2 Exclusive recognition of company/logo on signage in reception area and webcast recognition
- One full page ad in program
- Table at premier space in vendor hall
- Company name/link on Sponsorship page on AzTA website
- 1-one minute video clip that we will run throughout the live event
- Logo inclusion on all email blasts (conference announcements, Summer and Fall Newsletters)
- Inclusion in Passport Program, designed to dive traffic to your booth and foster conversation
- Create your own custom password to reinforce your brand

AV SPONSOR $5,500
(3 available)
- 4 Conference badges
- 2 Advanced Practice Provider Workshop badges
- Webcast recognition
- Prime exhibit space
- Social media exposure
- On-site recognition
- Inclusion in Passport Program, designed to dive traffic to your booth and foster conversation
- One full page ad in program
- Company name/link on Sponsorship page on AzTA website
SPONSORSHIPS OPTIONS

PRIVATE LUNCHEON $12,500
(4 available: select pre-conference or STACS)
Host a private lunch with targeted group of STACS attendees
- 4 conference badges
- 3 Advanced Practice Provider Workshop badges
- Explore your topic in depth in this 45-minute session
- Podium recognition
- Webcast recognition
- Prime exhibit space
- Social media exposure
- On-Site recognition
- Inclusion in Passport Program, designed to dive traffic to your booth and foster conversation
- Logo recognition at entrance to Exhibit Hall
- Program full page ad
- Company name/link on Sponsorship page on AzTA website
- Post-event recognition, dedicated space in AzTA’s Newsletter

WELCOME RECEPTION $6,900
(3 available)
- 3 conference badges
- 2 Advanced Practice Provider Workshop badges
- Exclusive recognition of company/logo on signage in reception area and webcast recognition
- 2 of your representatives are invited to join speakers during reception dinner
- Webcast recognition
- Prime exhibit space
- Social media exposure
- On-site recognition
- Inclusion in Passport Program, designed to dive traffic to your booth and foster conversation
- Program full page ad
- Company name/link on Sponsorship page on AzTA website

LUNCHEON $5,500
(4 available: select pre-conference or STACS)
- 2 conference badges
- 2 Advanced Practice Provider Workshop badges
- Company logo signage at food and beverage lunch area
- Webcast recognition
- Available on Thursday or Friday, fee per day
- Prime exhibit space
- Social media exposure
- On-site recognition
- Inclusion in Passport Program, designed to dive traffic to your booth and foster conversation
- Program full page ad
- Company name/link on Sponsorship page on AzTA website

CONTINENTAL BREAKFAST $4,000
(4 available: select pre-conference or STACS)
- 2 conference badges
- 2 Advanced Practice Provider Workshop badges
- Company logo signage at the food and beverage breakfast area located in the exhibit area
- Webcast recognition
- Available on Thursday or Friday, fee per day
- Prime exhibit space
- Social media exposure
- On-site recognition
- Inclusion in Passport Program, designed to dive traffic to your booth and foster conversation
- Program half page ad
SPONSORSHIPS OPTIONS

NETWORKING/REFRESHMENT BREAKS $4,000
(4 available: select pre-conference or STACS)
- Company logo signage at food and beverage stations in the exhibit area.
- Webcast recognition
- Available Thursday morning, Thursday afternoon, Friday morning, and Friday afternoon
- Prime exhibit space
- Social media exposure
- On-site recognition
- Inclusion in Passport Program, designed to dive traffic to your booth and foster conversation
- Program half page ad
- Two conference badges

CONFERENCE NAME LANYARD $3,800
(1 available)
- Company logo with AzTA/STACS logo on name badge for each attendee.
- Webcast recognition
- Prime exhibit space
- Social media exposure
- On-site recognition
- Inclusion in Passport Program, designed to dive traffic to your booth and foster conversation
- Program half page ad
- Two conference badges

CONFERENCE NAME BADGE $3,900
(1 available)
- Company logo with AzTA/STACS logo on name badge for each attendee.
- Webcast recognition
- Prime exhibit space
- Social media exposure
- On-site recognition
- Inclusion in Passport Program, designed to dive traffic to your booth and foster conversation
- Program half page ad
- Two conference badges

SPECIAL DONOR $1,500
- No exhibit space
- Program quarter page ad
- Social media exposure
- On-Site Recognition

MEDIA MOMENT $3,700
(4 available)
- Vendor provides a pre-recorded ‘media moment’ of products/services for the webcast participants to be broadcast during in-person breaks
- Each subscribing vendor will be provided a media moment shown at two of the four breaks
- Prime exhibit space
- Social media exposure
- On-site recognition
- Program half page ad
- Inclusion in Passport Program, designed to dive traffic to your booth and foster conversation
- Two conference badges

Design Your Own Sponsorship
Do you have a unique sponsorship idea not listed in our STACS 2023 Prospectus? Let us know! The STACS Team is always open to exploring new ideas. Contact us at: info@arizonatrauma.org
## EXHIBITORS SPACE OPTIONS

<table>
<thead>
<tr>
<th>PLATINUM EXHIBITOR $3,650</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Prime exhibit space</td>
</tr>
<tr>
<td>• Program quarter page ad</td>
</tr>
<tr>
<td>• Social media exposure</td>
</tr>
<tr>
<td>• Webcast recognition</td>
</tr>
<tr>
<td>• On-site recognition</td>
</tr>
<tr>
<td>• Inclusion in Passport Program, designed to drive traffic to your booth and foster conversation</td>
</tr>
<tr>
<td>• 4 conference badges</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>GOLD EXHIBITOR $3,550</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Premium exhibit space</td>
</tr>
<tr>
<td>• Program half page ad</td>
</tr>
<tr>
<td>• Social media exposure</td>
</tr>
<tr>
<td>• On-site recognition</td>
</tr>
<tr>
<td>• Inclusion in Passport Program, designed to drive traffic to your booth and foster conversation</td>
</tr>
<tr>
<td>• 3 conference badges</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SILVER EXHIBITOR $2,750</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Includes exhibit space</td>
</tr>
<tr>
<td>• Social media exposure</td>
</tr>
<tr>
<td>• Program acknowledgment</td>
</tr>
<tr>
<td>• Inclusion in Passport Program, designed to drive traffic to your booth and foster conversation</td>
</tr>
<tr>
<td>• 2 conference badges</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BRONZE EXHIBITOR $2,300</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Includes exhibit space</td>
</tr>
<tr>
<td>• Program acknowledgment</td>
</tr>
<tr>
<td>• Inclusion in Passport Program, designed to drive traffic to your booth and foster conversation</td>
</tr>
<tr>
<td>• 1 conference badge</td>
</tr>
</tbody>
</table>

### ADD ON $1,500
Must be registered for any space options
- Additional exhibit table
- Webcast recognition
- Program full page ad and full page ad in pre-conference program
- Company name/link on Sponsorship page on AzTA website
- Pre and Post-event recognition, dedicated space in AzTA’s Newsletter
- 2 additional conference badges

### ADDITIONAL CONFERENCE BADGE
- $125 each additional badge
SPONSORSHIP TERMS AND CONDITIONS

1. The sponsorship is with Arizona Trauma Association.
2. All conference sponsorship opportunities are first come, first served basis.
3. Receipt of a booking form confirms your intention to sponsor/exhibit.
4. Payment must be made within 30 days of invoice, with all payments finalized 14 days prior to the event.
5. Payment and Cancellation Policy: Payment for sponsorships must be received 30 days prior to the event date unless otherwise noted in the specific event terms and conditions. Failure to make payment by the event date will result in cancellation of the sponsorship. Sponsor acknowledges and agrees that payment for sponsorship is non-refundable and nontransferable.
6. The Sponsor/Exhibitor shall not damage any of the provided items or the venue. Any resulting damages must be paid to the supplier or venue by the exhibitor directly.
7. We require two versions of your company logo and Ad if it applies to your sponsorship. A high-resolution color graphic data copy in one of the following formats: Adobe Illustrator CS6 (or earlier) AI file or vector EPS and a web appropriate logo in .jpg or .png. All logos and ads must be received by October 20, 2023.
8. As a courtesy to attendees and fellow exhibitors, all exhibits must be open on time and remain staffed at all times during scheduled exhibit hours.
9. Giveaways Exhibitors may distribute small promotional items to attendees visiting the exhibitor’s booth in order to assist visitors in remembering an exhibitor or a service offered. Examples of approved giveaways: pens/pencils, USB flash drives, key chains, caps/visors, stress balls, t-shirts/polo shirts. Attendee lanyards are an sponsored item and not approved for distribution on the conference venue. Giveaways may only be provided within the confines of the exhibit booth.
10. Exhibitor hours: Thursday and Friday, November 16 -17, 2023, Exhibit Hall Open 7:00 am – 5:00 p.m. Please take note that some vendors may need to leave early and start taking down around 3:30 PM.
11. No-Show Policy An exhibiting company will be considered a no-show if its booth space is unoccupied by 12:00 pm on Thursday, November 16, 2023.

SPONSORSHIPS ARE LIMITED, SO DON’T WAIT.
Sponsorship Contact:
info@arizonatrauma.org

Thank you!
For more information, visit us at:
https://arizonatrauma.org/